

## Norwich

Norwich, a cathedral city nestled in the county of Norfolk, offers a seamless blend of ancient charm and contemporary convenience. Situated 100 miles northeast of London, Norwich stands out for its rich heritage, notably with the presence of a magnificent cathedral and a colossal Norman castle that narrates stories of a bygone medieval era. The city thrives on a diverse culture and is buoyed by the modern University of East Anglia and the dynamic Norwich University of the Arts.

The cityscape proudly showcases its well-preserved medieval architecture, a testament to its past grandeur, and one can explore the many historic churches (more than 30) that accent the skyline. Its past is further illuminated by literary greats; Norwich was once home to the physician and author Sir Thomas Browne and was the central hub of the Norwich School of artists.

Norwich doesn't just bask in its history, though – its status as a designated UNESCO City of Literature (May 2018 – the first city in England so designated) and a hub for the creative arts ensure that the city remains as vibrant and forward-thinking as ever.

Geographically, Norwich city is divided into 'Quarters' – 8 in number, namely Cathedral, Castle & Marketplace, Norwich Lanes, King Street, Chapelfield, Riverside, Business District, and Creative Quarter (Over the Water). Your ACES business conference takes place in the Castle & Marketplace Quarter: the conference hotel is in the Cathedral Quarter, and the President's Dinner on Wednesday night takes place in the Sainsbury Centre, just to the west of Norwich Lanes.



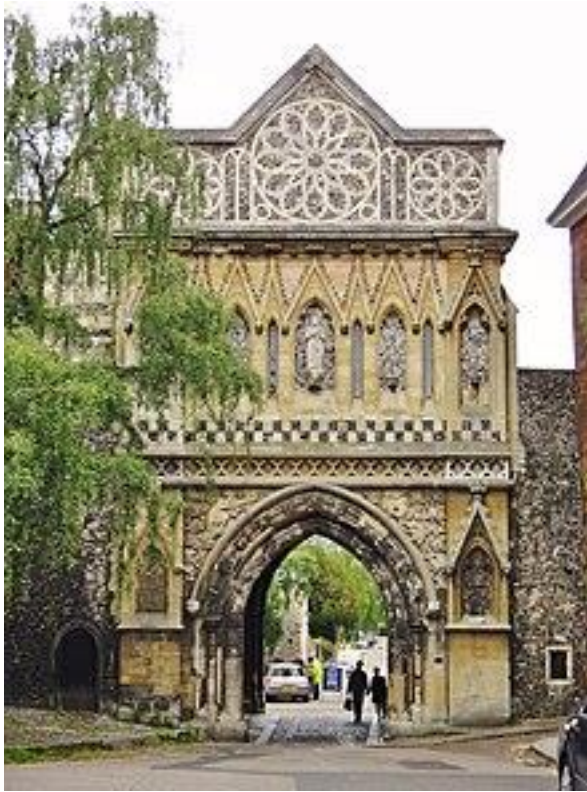


Housing by the River Wensum



Elm Hill – Medieval cobbled street





St Ethelbert's Gate



University of East Anglia – opened 1963



Clockwise from top left: Princes Street, Norwich Cathedral, Norwich City Hall, Norman Castle, Roman Catholic Cathedral

## Norwich Castle

Is a Medieval royal fortification, build on the orders of William the Conqueror in the aftermath of the Norman Conquest of England. Built in the Motte and Bailey fashion, the buildings were completed around 1070. Between 1220 and 1887 the Castle was used as a gaol. In 1894 Norwich Museum was relocated to the Castle, where it remains to this day. The Castle keep, Gothic-style gatehouse and former prison wings were given Grade 1 Listed building status in 1954.

### Castle restoration

The Castle keep is undergoing restoration to restore its internal spaces to their original Norman condition. The £ 15 Million “Royal Palace Reborn” project will reinstate the keep’s medieval floors and rooms to enable visitors to experience a Norman Royal Palace, with all its stories. The project will also include a new visitor centre, restaurant and shop.

Completion of the restoration was originally due by autumn 2024, but this has been put back to 2025.



*'Photo copyright Steve Brown 2022*



ACES Conference: although most of the keep's spaces might be closed, the Castle complex is the venue for our ACES Business conference. The conference will take place in the Town Close Auditorium, pictured below.



## **Sainsbury Centre for Visual Arts (Sainsbury Centre)**

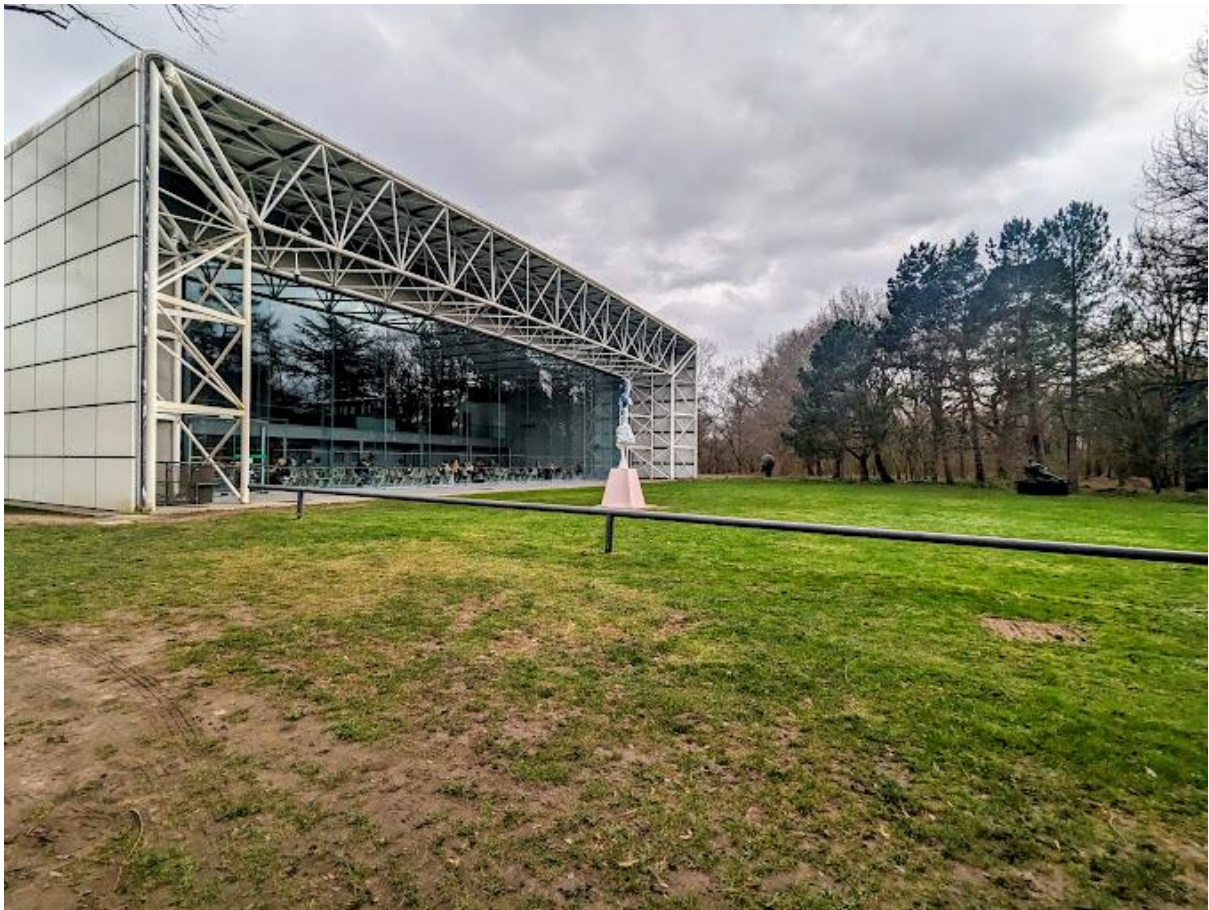
Is a world art museum located on the campus of the University of East Anglia, Norwich.

Designed by architects Norman Foster (before he became famous) and Wendy Cheesman, the original building was completed in 1978. Sited on a sloping, turfed ground, the building consists of a large cuboid, steel clad structure, with one face almost entirely glazed. In the late 1980s the building was enlarged by digging into the sloping site and creating basement space.

Revamped in 2023 under a new executive director, the centre's ethos is "Living Art Sharing Stories". The centre displays ancient, modern and ethnographic art collections in modernist space.

The Sainsbury Centre is the venue for our ACES President's Pre-Conference reception and dinner on Wednesday evening, 18 September 2024.





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The Conference Hotel





Standard Double Room



Dining Area