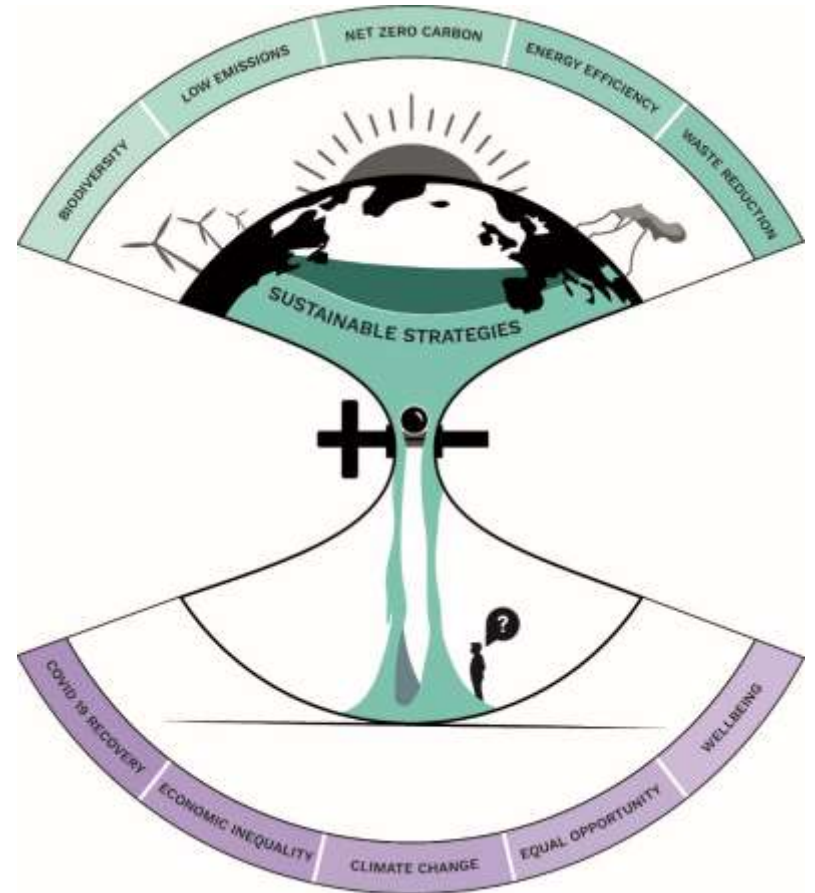


Social Value is the answer.
So what is the question?

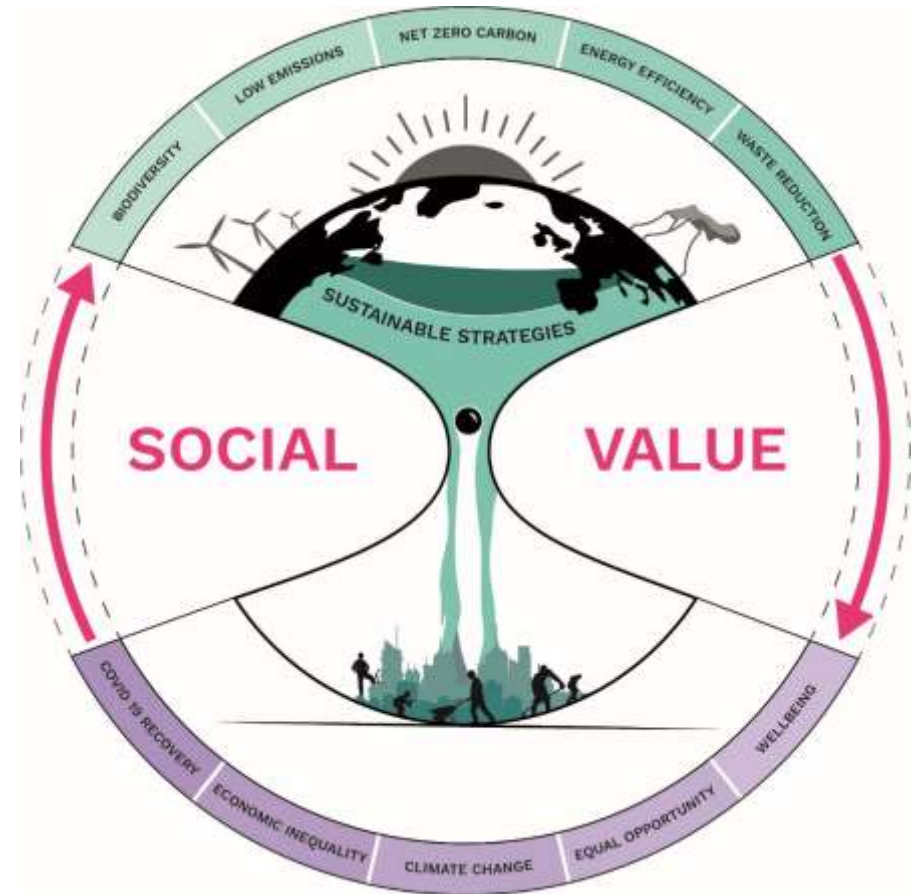
Olivia Jackson, HLM Architects

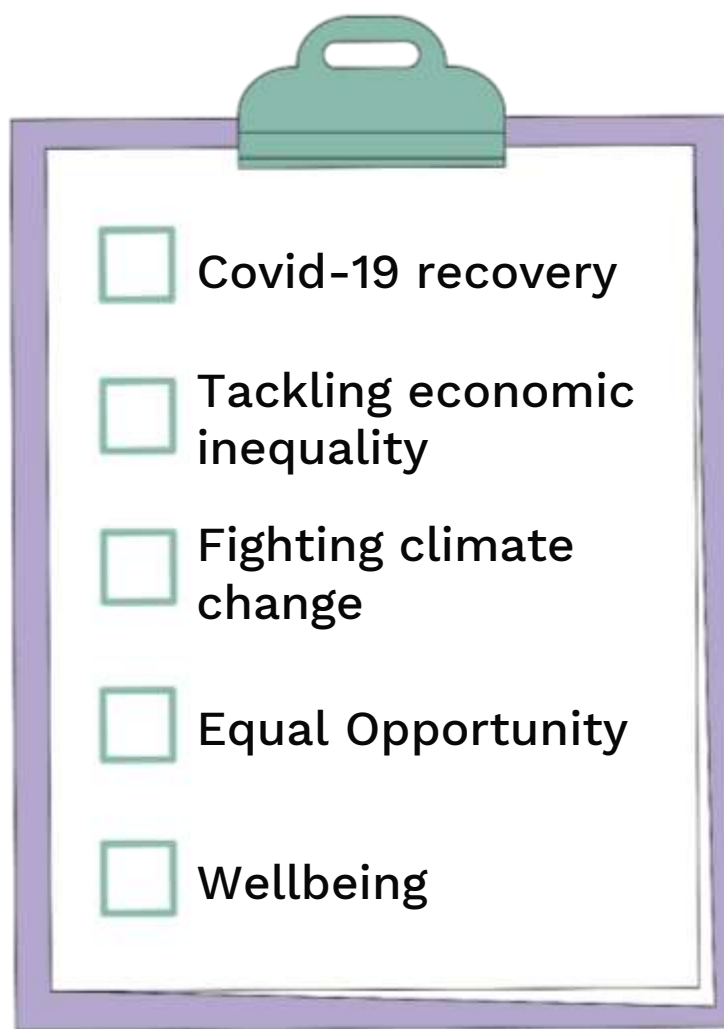
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Social Value is not a 'bolt on' for truly sustainable communities



We already have the answer – what needs to change is the question...





Covid-19 recovery

Tackling economic inequality

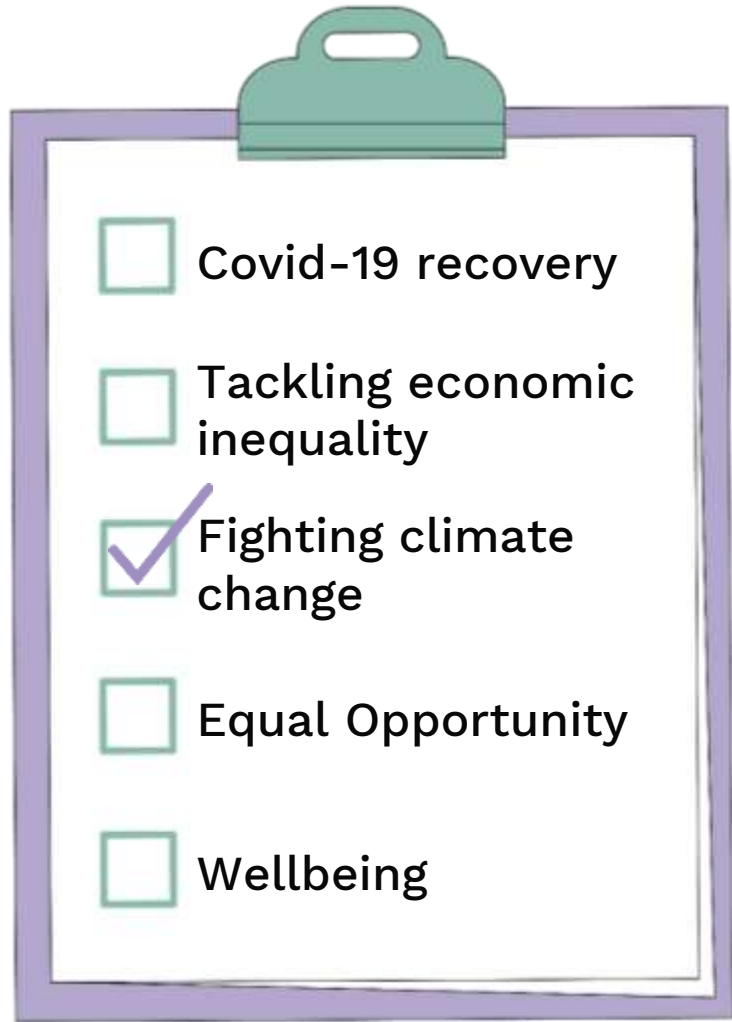
Fighting climate change

Equal Opportunity

Wellbeing

Social Value on the rise





Covid-19 recovery

Tackling economic inequality

Fighting climate change

Equal Opportunity

Wellbeing

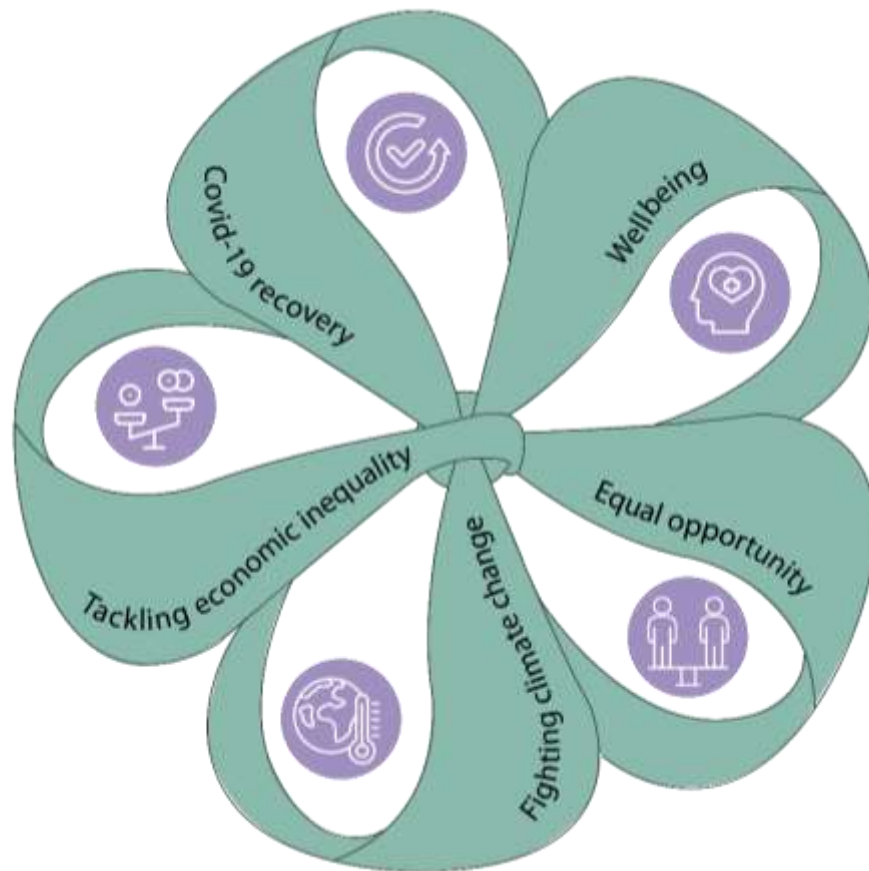
Healthy
communities



Healthy
environment



Sustainable Communities













Increased
vacancy rates



Decreased
footfall



Decreased use of
public transport



Spotlight on areas of
economic inequality



Disruption to education



Unimaginable pressures on
local and national healthcare

A seemingly health focussed
emergency will not be solved
with a solely health focussed
solution...

THE SAME IS TRUE FOR THE CLIMATE EMERGENCY





Covid 19 recovery...



Covid 19 recovery...



Covid 19 recovery...





ONE PUBLIC ESTATE

“What do we do well, what do others do better and how can we make the combined network as sustainable as possible?”

Equal Opportunity...



5 ways to spot an up-and-coming area



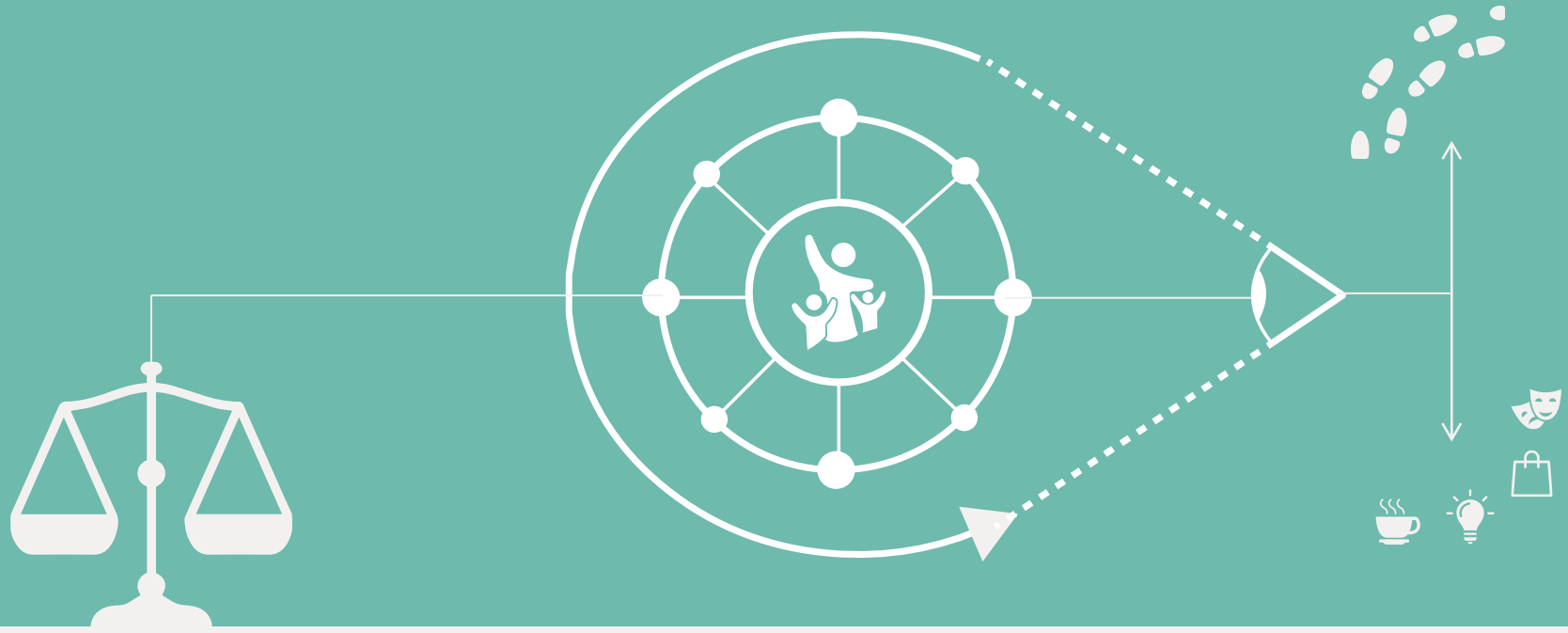
Equal Opportunity...



Equal Opportunity...



Equal Opportunity...



“Where is the most work being done to ‘level up’ your local community and what can you do to give them more prominence & presence?”

Bromley by Bow Centre, East London

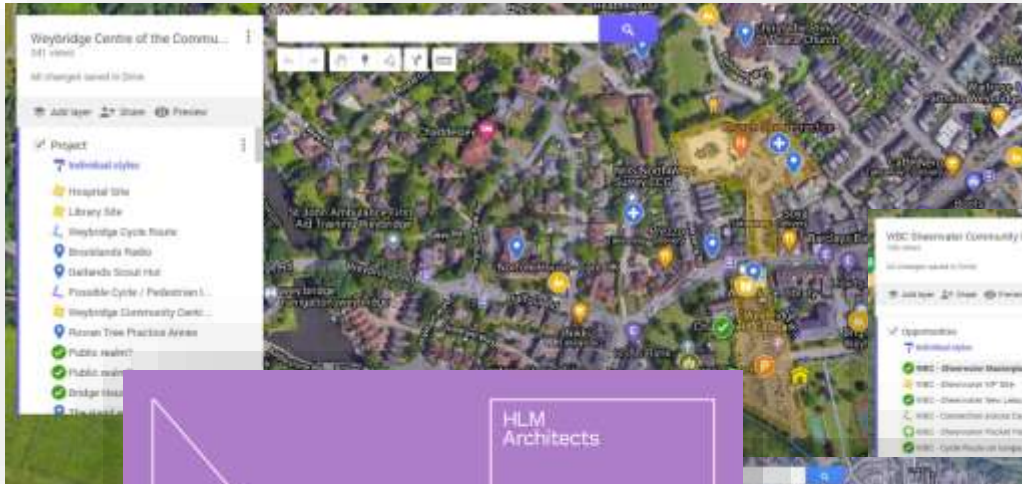
Listening to communities and shaping
public spaces to create a sustainable
community space



Harnessing the Power of Community





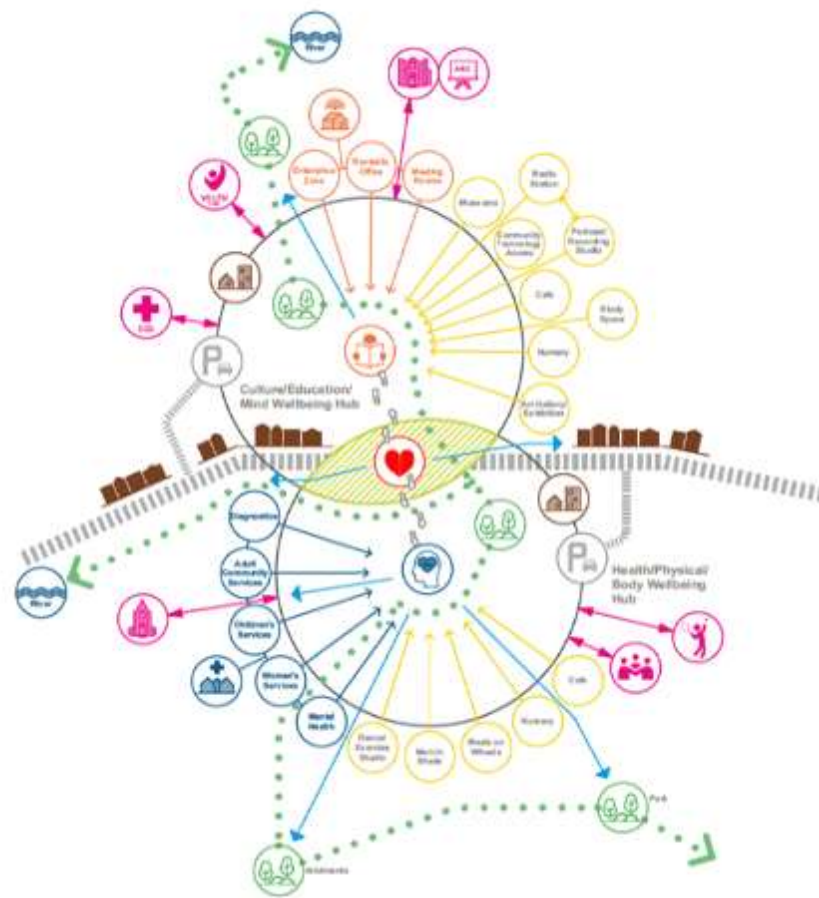


HLM Architects

Katford and St Peter's Hospital
Masterplanning

WellNorth Enterprises





OPTION 01

KEY

Shared Plaza/Campus Node/Pedestrian Zone

Views

Green Connections

Defined Green Space

Pedestrian Route

Health/Physical/Body Wellbeing Hub

Culture/Education/Mind Wellbeing Hub

Potential Core Health Services/Activities

Potential Core Library Services/Activities

Potential Core Community Services/Activities

Affordable Housing Development

Existing Community Connections

Historic High Street

Vehicle Route/Access

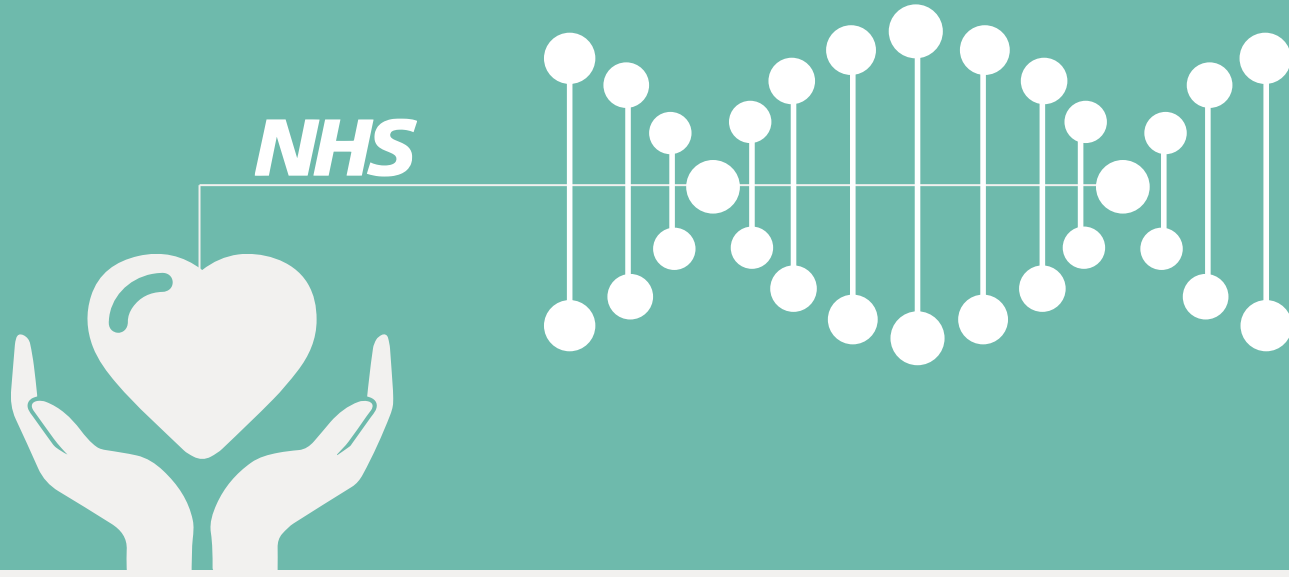
Wellbeing...



Wellbeing...



Wellbeing...



To achieve the total wellbeing of our community shifting our focus on health provision responding to sickness to prevention in the fullest sense.



What Works for Children's Social Care

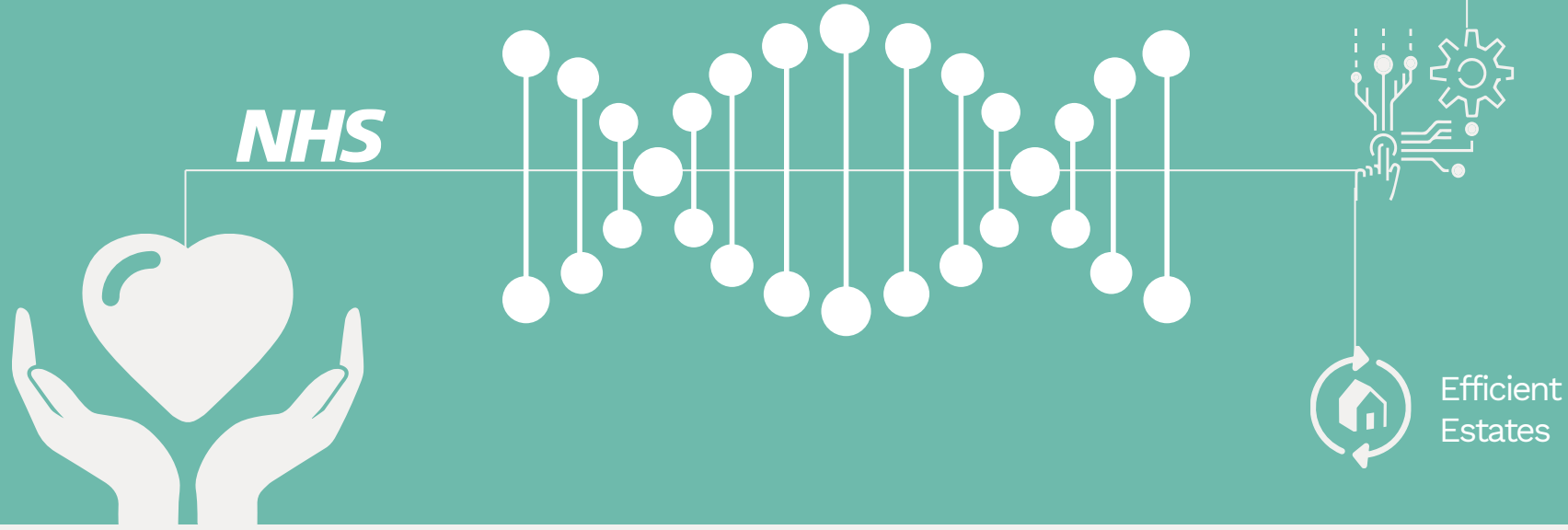


SOCIAL WORKERS IN SCHOOLS: AN EVALUATION OF PILOTS IN THREE LOCAL AUTHORITIES IN ENGLAND

May 2020



Wellbeing...



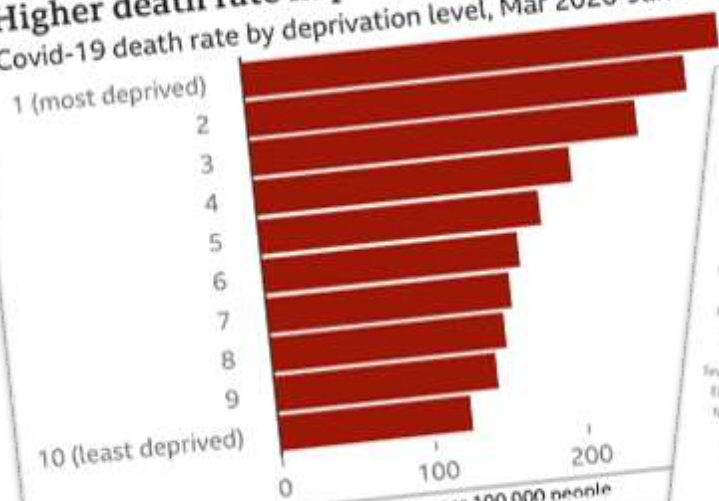
“How can we make
health & wellbeing a
daily conversation?”

Economic Inequality...



Higher death rate in poorer areas of England

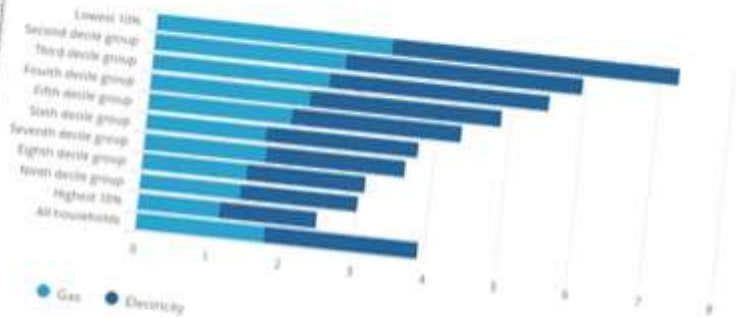
Covid-19 death rate by deprivation level, Mar 2020-Jan 2021



Source: ONS age-standardised death rates, per 100,000 people

Spending on gas and electricity as a proportion of disposable income is highest for the poorest households

Deprived household expenditure as a percentage of total expenditure by equivalised disposable income decile group, FYE 2020



Source: Office for National Statistics - Living Costs and Food Survey



Credit: Mitsubishi Electric

“Am I addressing a
social challenge with
my sustainability hat
on?”



Covid-19 recovery



Tackling economic inequality



Fighting climate change



Equal Opportunity



Wellbeing



CLIMATE
CHALLENGE

- **What do we do well, what do others around us do better and how can we make the combined network as sustainably accessible as possible?’**
- **Where is the most work being done to ‘level up’ your local community and what can you do to give them more prominence and more presence?**
- **How can we make healthy living a daily conversation?**
- **Am I addressing a social problem with my sustainability hat on?**
- **How can we facilitate more consistent community conversations?**

Q&A



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